

FIG. 1

2005140-01800  
2005140-01800

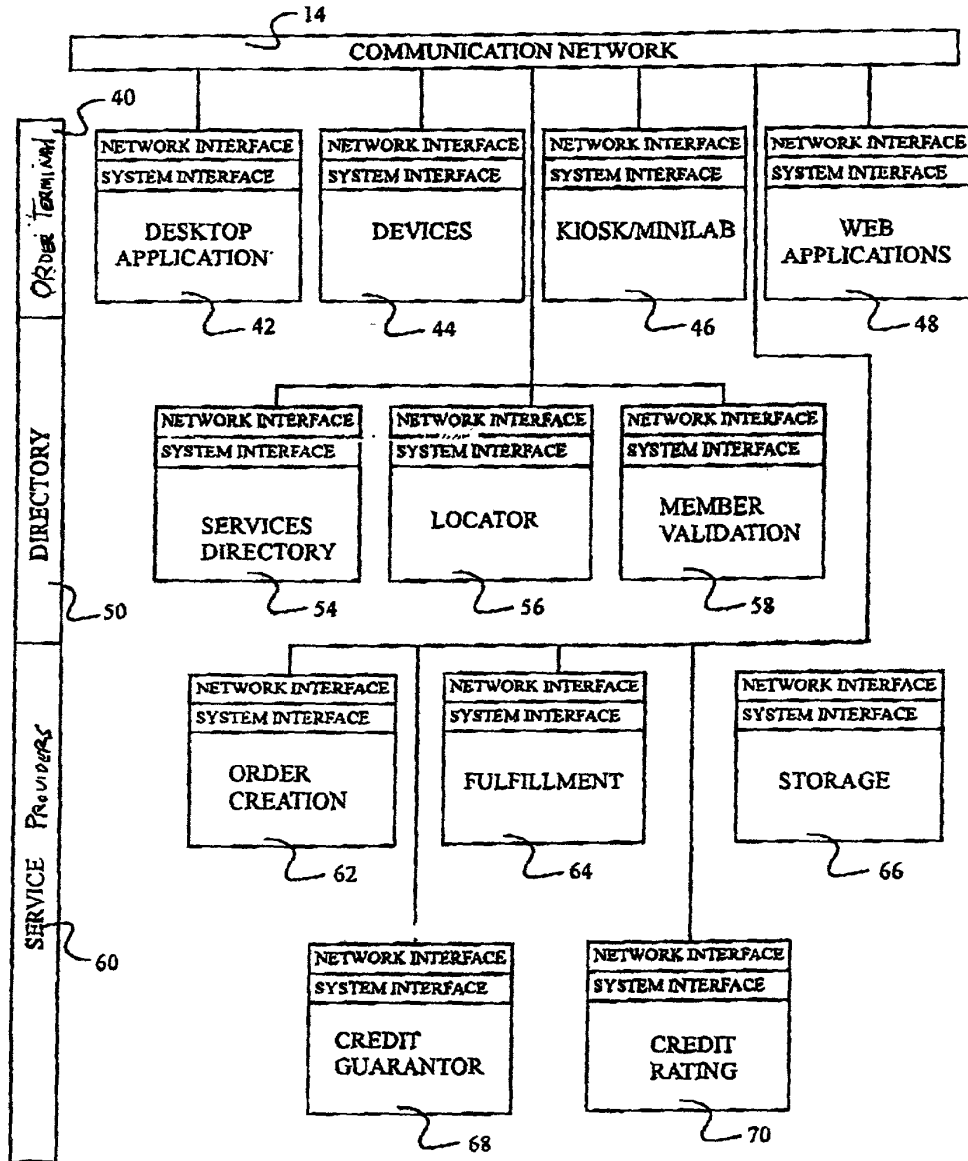


FIG. 2

Fig. 3

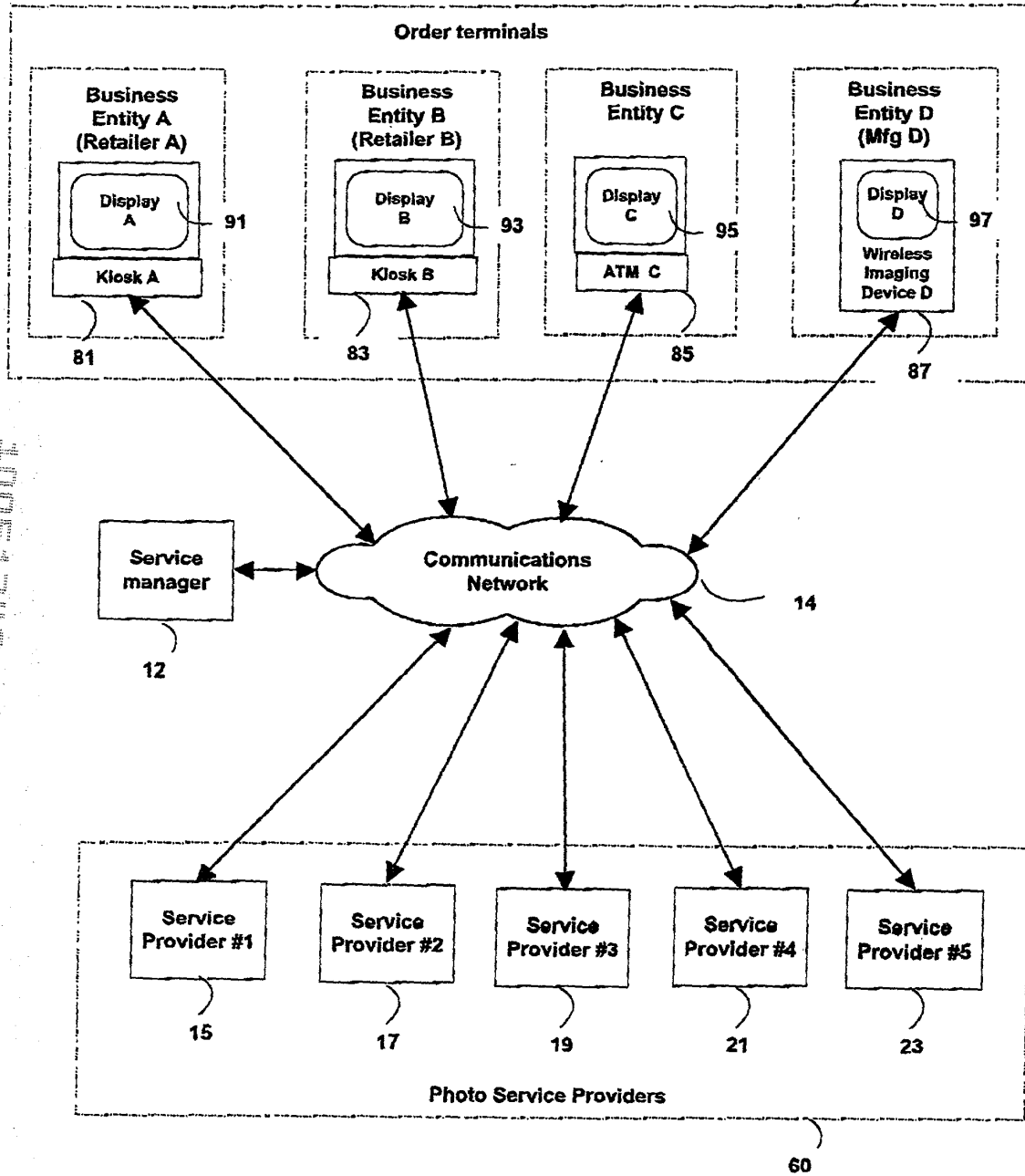


Figure 4

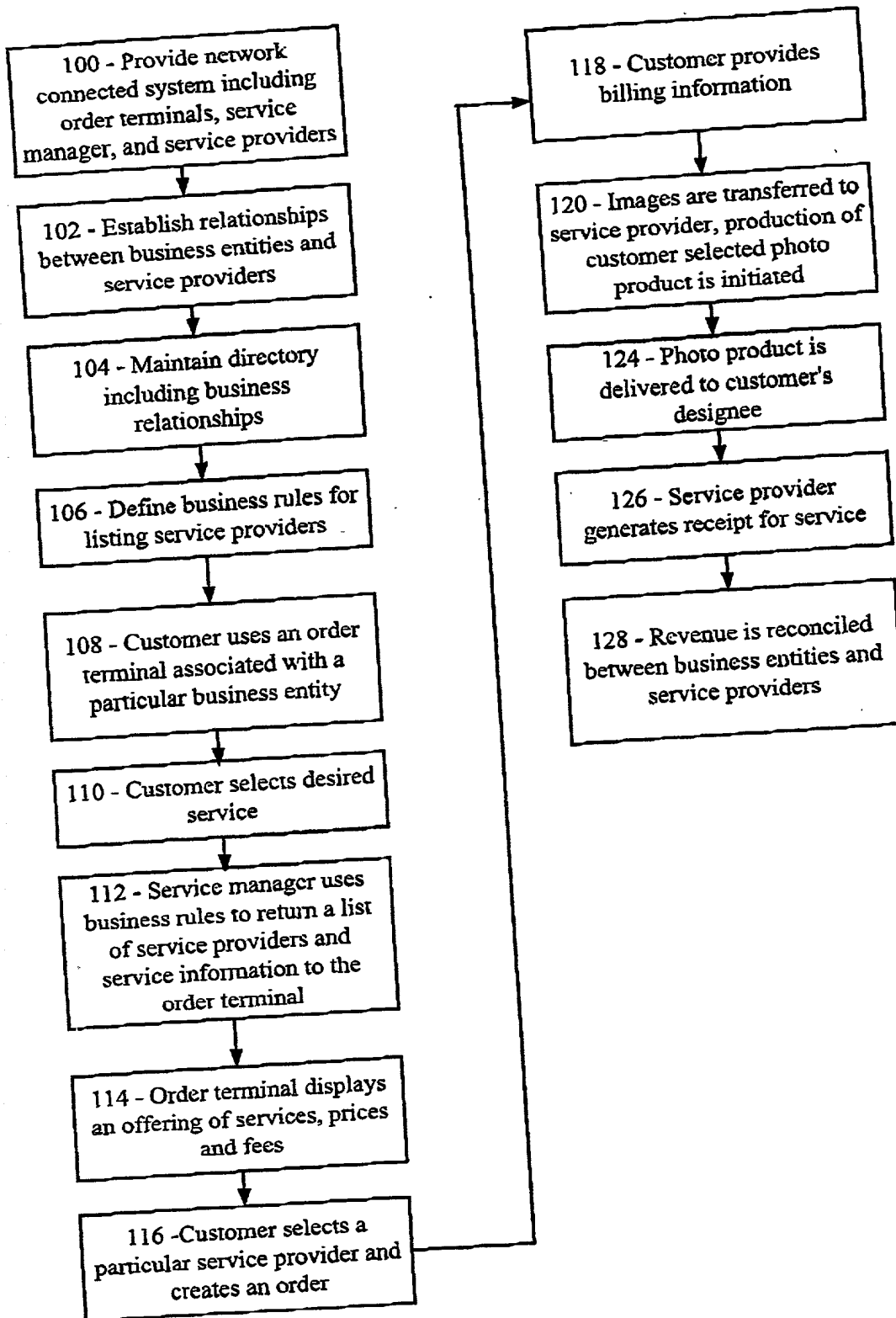


FIG. 5

## Business Relationships

Provider	Name	Service	Entity A	Entity B	Entity C	Entity D
#1	RetailerA.com	Printing	D	X	N	F
#2	RetailerB.com	Printing	X	D	N	X
#3	FOTO.com	Printing	N	N	F	D
#4	FRAMES_R_US	Framed prints	F	N	N	N
#5	Pictures.com	Framed prints	N	F	N	N

## Relationships:

D = domestic

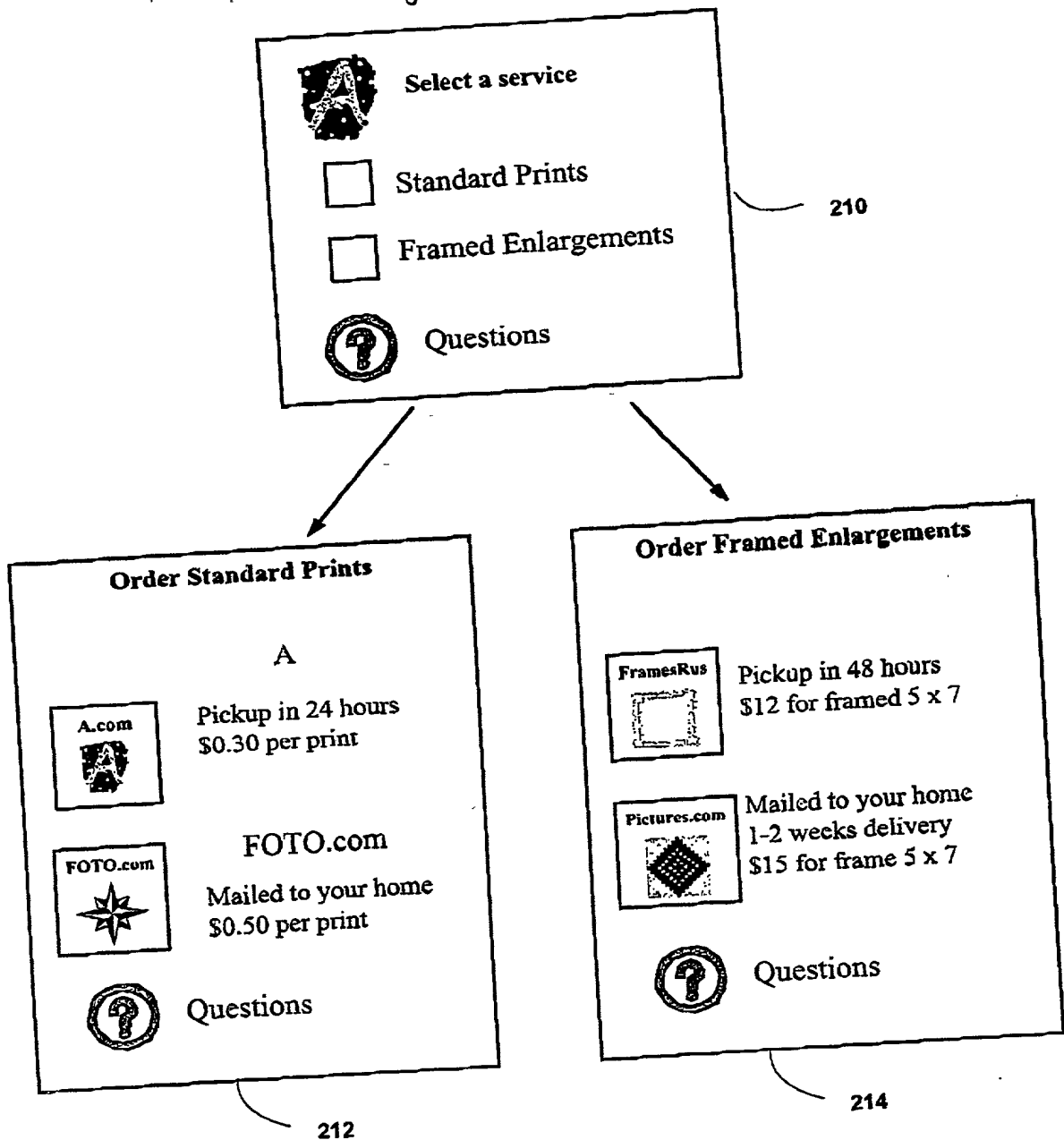
F = Friendly


N = Neutral

X = Hostile

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Figure 6A



Select your type of service 

☐ *Standard Prints*


☐ *Framed Enlargements*

220

**Order Standard Prints**


**B printing**

Pickup in 24 hours  
\$0.35 per print




**FOTO.com**

Mailed to your home  
\$0.50 per print

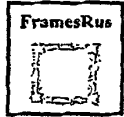


222

**Order Framed Enlargements**

 **Pictures.com**

Mailed to your home  
1-2 weeks delivery  
\$12 for frame 5 x 7

 **FramesRus**

Mailed to your home  
1-2 weeks delivery  
\$18 for framed 5 x 7

224

1051340-011802

Select a service

- Standard Prints
- Framed Prints

230

Order Standard Prints

FOTO.com



Prints by mail  
Mailed in 48 hours  
\$0.40 per print

In-store pick-up

B.com



\$0.40 per print  
Next day service

A.com



\$0.50 per print  
2-day service

232

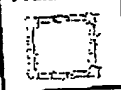
Order Framed Enlargements

Pictures.com



Mailed to your home  
1-2 weeks delivery  
\$15 for frame 5 x 7  
+ \$1 transfer fee

FramesRus



Mailed to your home  
1-2 weeks delivery  
\$18 for frame 5 x 7  
+ \$1 transfer fee

234



Figure 6D

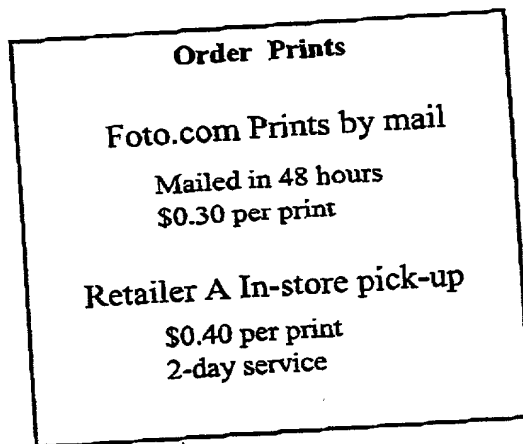


Fig. 7

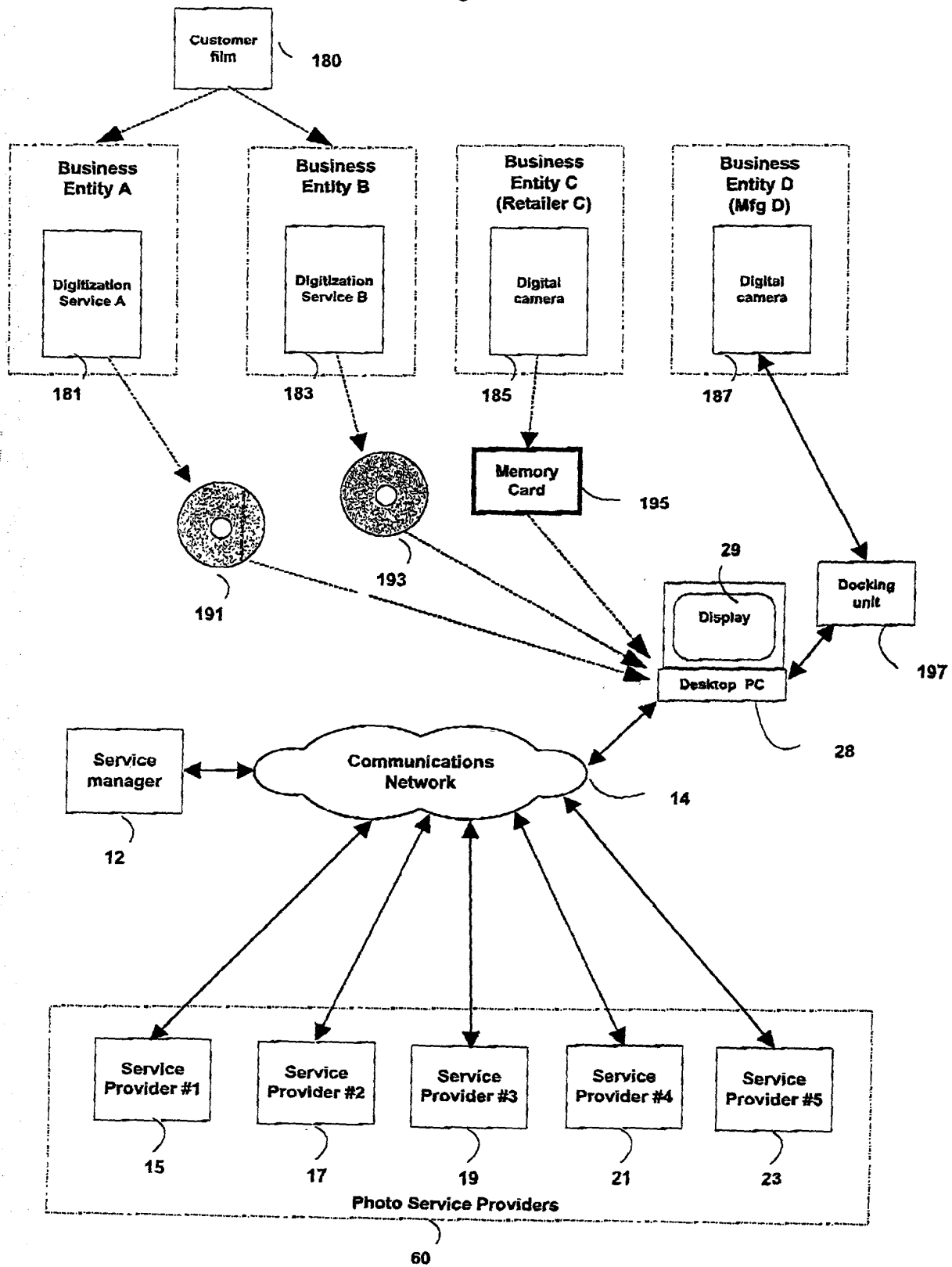


Figure 8

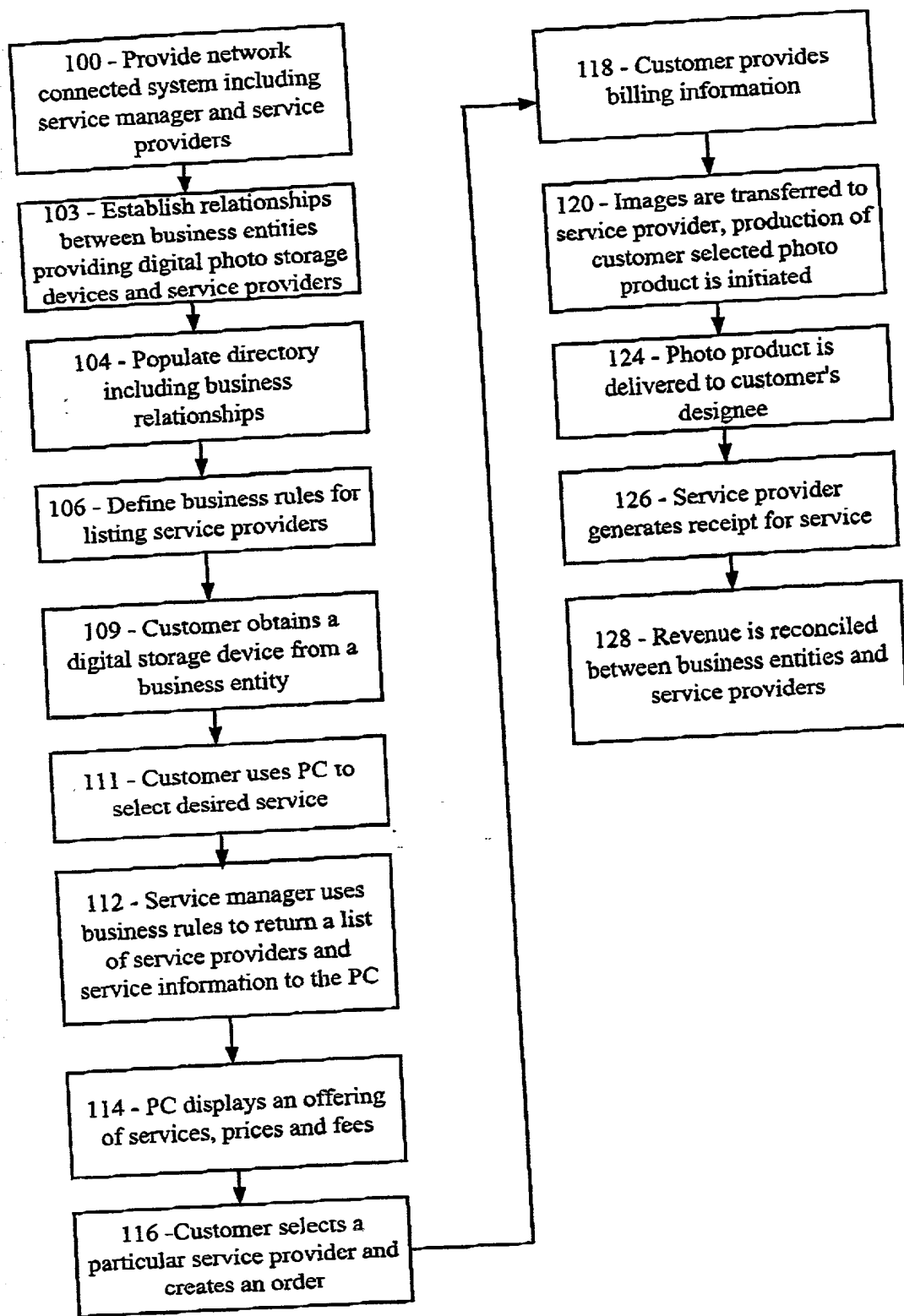


Fig. 9

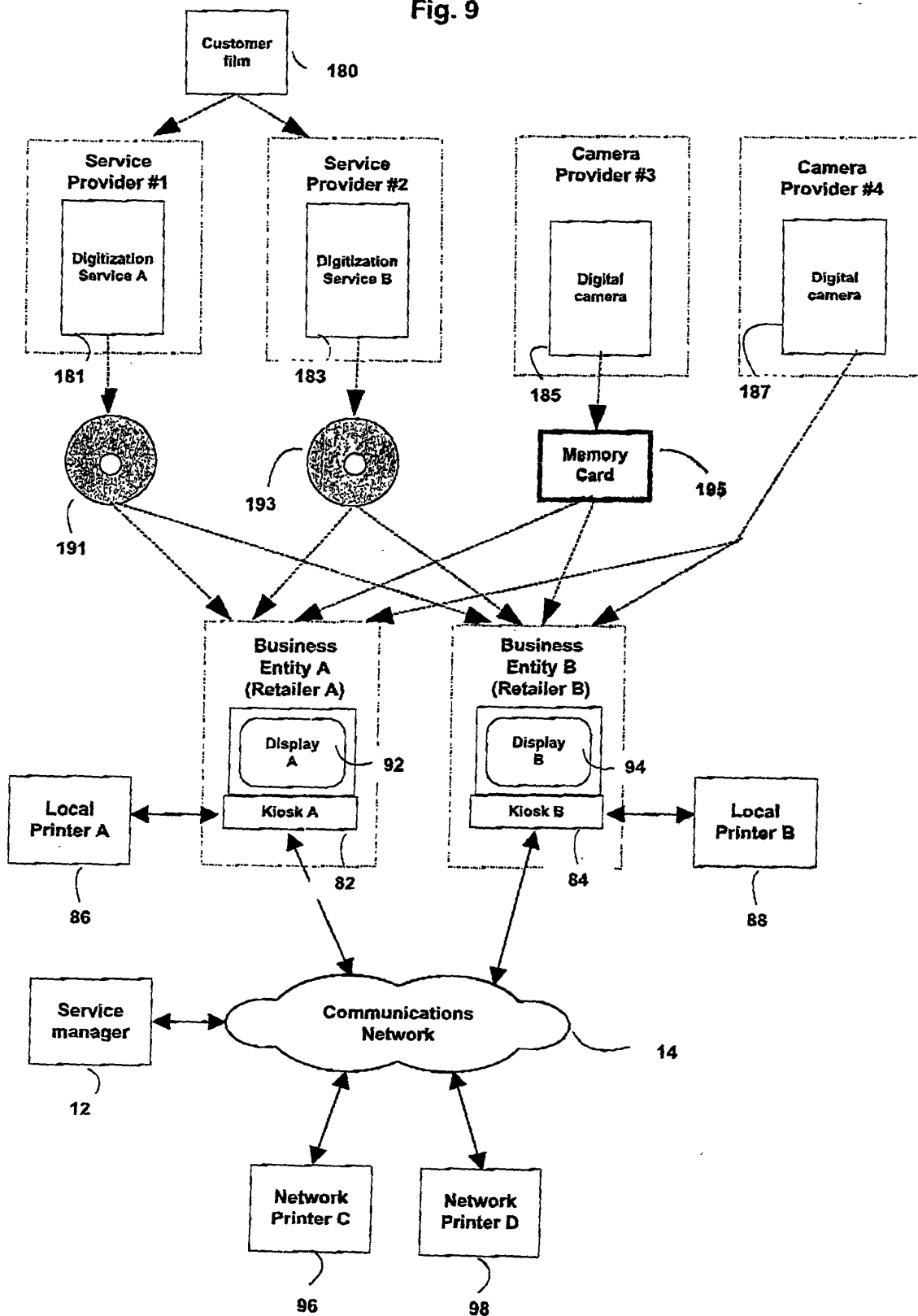
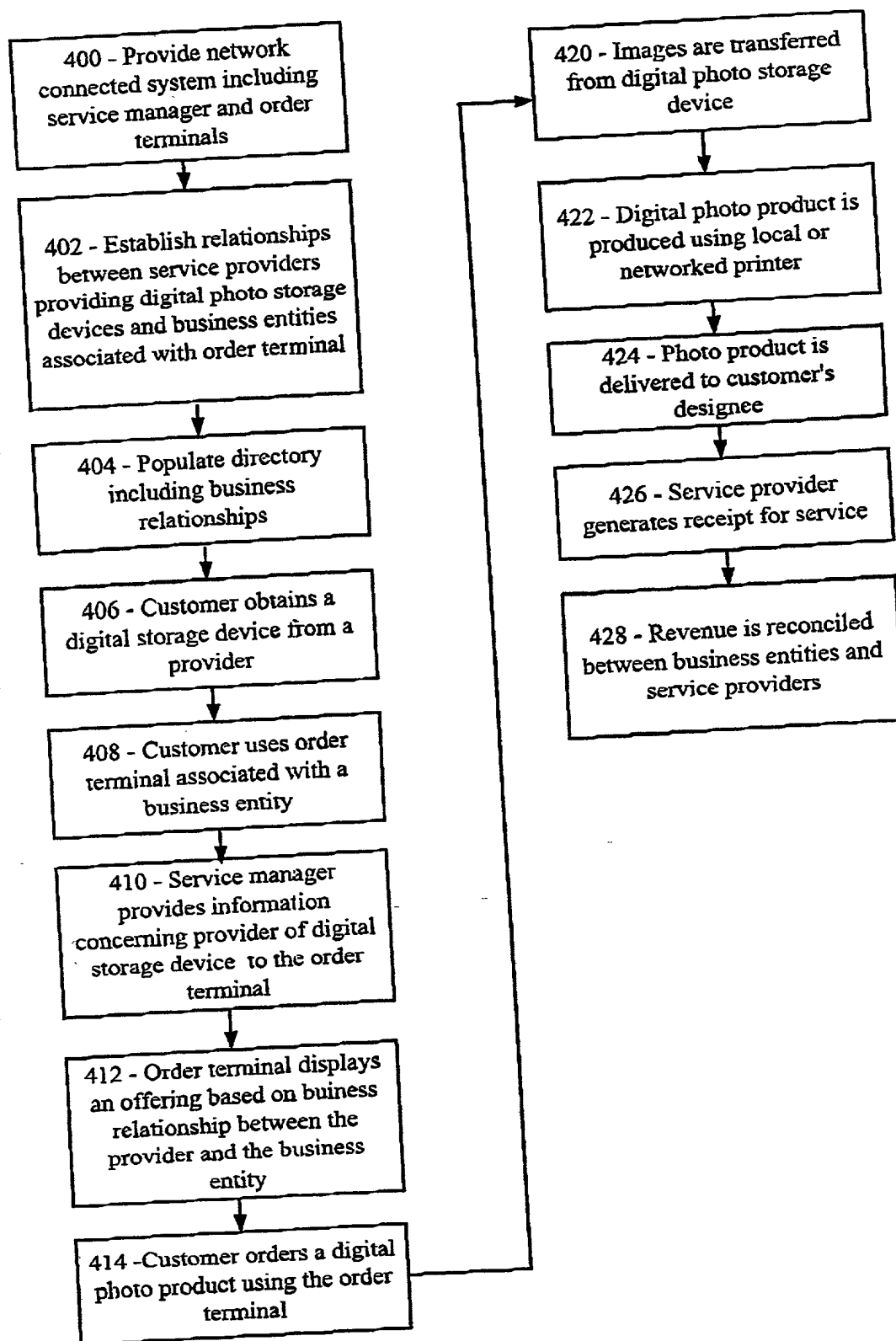


Figure 10



20051340.01802